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How to find a Business Plan
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Put in the business model of interest.
Choose either an entire *Business Plan* or Topic Overview.

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</thead>
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<tr>
<td>2. Rock Climber's Store &amp; Café</td>
<td>Full-text</td>
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<tr>
<td>3. Coffee Bean Plant/Exporter</td>
<td>Full-text</td>
<td>16 PDF Pages</td>
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<tr>
<td>4. Restaurant Business Plan</td>
<td>Full-text</td>
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</table>
Internet Café Business Plan

WIRED BEAN

345 Pine St.

Salem, OR 54228

This business plan for an Internet and coffee café is an excellent example of an owner considering all aspects of starting up from competition to financing and investment to promotion. As a well-rounded plan, this one provides a good checklist for other entrepreneurs to use in completing their own plans. Note the clear language, choice of location (low competition), and consideration of all costs. This plan was compiled using Business PlanPro, by Palo Alto Software ©.

EXECUTIVE SUMMARY

Wired Bean, unlike most cafes will provide a unique forum for communication and entertainment through the medium of the Internet. Wired Bean, and cafes like it are the answer to an increasing demand. To provide to the general public: (1) access to the methods of communication, and volumes of information now available on the Internet, and (2) access at a cost they can afford and in such a way that they aren’t socially, economically, or politically isolated. Wired Bean’s goal is to provide the community with a social, educational, entertaining, atmosphere for world wide communication.

This business plan is prepared to obtain financing in the amount of $33,290, to begin work on site preparation and modifications, equipment purchases, and to cover expenses in the first year of operations. The approved financing from the Oregon Economic Development Fund consists of 72% percent of the total borrowing. This debt will be retired within 36 months. They will donate equity of $24,000 that will be cleared at the end of 36 months. Dividends will be paid quarterly on the outstanding equity.

Wired Bean will be incorporated as an LLC corporation. This will shield the owner Peter Jones, and the three outside investors, Jerry Thomas, Jack Simmons, and Gary St. Clair, from issues of personal liability and double taxation. The investors will be treated as shareholders and therefore will not be liable for more than their individual personal investment of $8,000 each. The owner Peter Jones, will contribute $12,000 of his personal savings towards this business venture.
Management Summary

Wired Bean is owned and operated by Mr. Peter Jones. The company, being small in nature, requires a simple organizational structure. Implementation of this organizational form calls for the owner, Mr. Jones, to make all of the major management decisions in addition to monitoring all other business activities.

Personnel Plan

The staff will consist of six, part-time employees working thirty hours a week at $5.50 per hour. In addition, one full-time technician (who is more technologically oriented to handle minor terminal repairs/inquiries) will be employed to work forty hours a week at $10.00 per hour. The three private investors, Jerry Thomas, Jack Simmons and Gary St. Clair will not be included in management decisions. This simple structure provides a great deal of flexibility and allows communication to disperse quickly and directly. Because of these characteristics, there are few coordination problems seen at Wired Bean that are common within larger organizational chains. This strategy will enable Wired Bean to react quickly to changes in the market. In the future, a full-time manager will be employed.

Personnel Plan

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<tr>
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Click on a Volume

Brief Description: Actual business plans compiled by, and aimed at, entrepreneurs seeking funding for small businesses. Presents sample plans taken from businesses in the manufacturing, retail, and service industries which serve as examples of how to approach, structure and compose business plans.

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Business Plans in order by Alphabet found in this volume. All Volumes are organized this way.
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A Business Plan Template, Glossary, and Organization list is on this page.
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